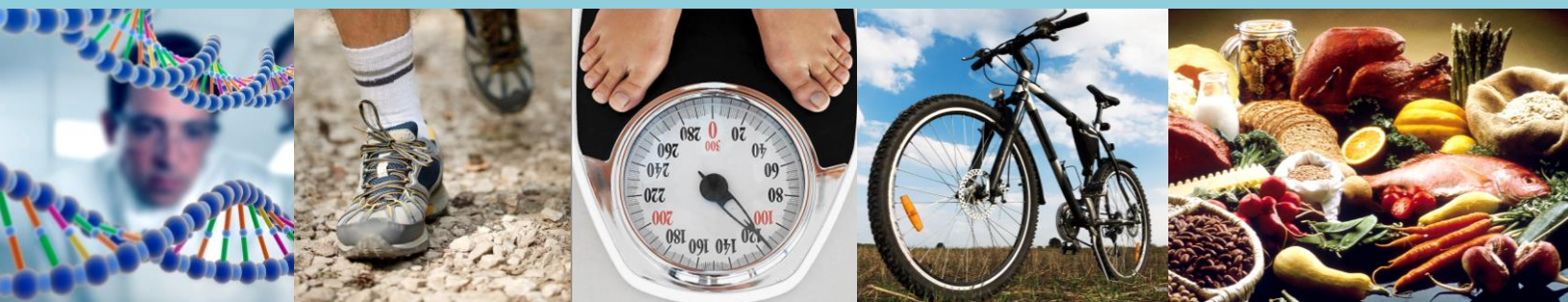




**Malaysian Association for the Study of Obesity**

**MASO 2017**  
**Scientific Conference on Obesity**  
*“Battling Obesity: Causes, Management and Preventive Actions”*

In collaboration with



**Final Announcement and  
Call for Abstracts**

**20<sup>th</sup> – 21<sup>st</sup> November 2017**

**Premiera Hotel, Jalan Tuanku Abdul Rahman  
Kuala Lumpur, Malaysia**

# *About the Conference*

## **MESSAGE FROM THE PRESIDENT**

On behalf of the Malaysian Association for the Study of Obesity (MASO), I am very pleased to invite you to participate in our Biennial Scientific Conference (MASO 2017) to be held from 20th to 21st November 2017 at Premiera Hotel, Kuala Lumpur.

The theme of this year conference is “**Battling Obesity: Causes, Management and Preventive Actions**”. We believe there is an urgent need for integrating and mobilizing all relevant scientific disciplines to showcase the multi-disciplinary nature in Obesity research.

This Conference will provide a platform for various expertise from the academia, research establishments and relevant food and health-related industries, including policy makers to exchange thoughts on how best to fight the growing obesity epidemic in our beloved country, Malaysia.

I look forward to your active participation and contribution in what promises to be an interesting and informative MASO 2017 Conference.

Best regards,

**Emeritus Professor Dr. Mohd Ismail Noor FASc, FIUNS, FNSM**

President MASO (2017-2019)

## **MEETING AIMS**

This two-day conference will provide up-to-date information incorporating both research and practice elements in promoting innovative preventive and treatment strategies to curb the rising prevalence of obesity and its associated burden of diseases.

## *Important Dates*

Deadline for abstracts : **Extended to 25<sup>th</sup> Oct 2017**

Deadline for registration : **31<sup>st</sup> October 2017**

MASO 2017 Conference : **20<sup>th</sup> – 21<sup>st</sup> November 2017**

## *For more information*

Details of the Conference will be updated from time to time through the official website of MASO ([www.maso.org.my](http://www.maso.org.my)). Acceptance status of your registration or the abstract you submitted will be notified by the Secretariat. For enquiries, please contact us via email at: [maso.obesity@gmail.com](mailto:maso.obesity@gmail.com)

## *Registration Fees*

<b>Participant category</b>	<b>Early Bird Rate</b> (until 31 <sup>st</sup> October 2017)	<b>Regular Rate</b> (until 11 <sup>th</sup> November 2017)	<b>On-site</b>
MASO Member	RM 350	RM 450	RM 600
Non-member	RM 500	RM 600	RM 800
Student**	RM 250	RM 300	RM 500
International	USD 150	USD 200	USD 250

\*\* Students must show proof of student status (e.g. letter from university)

Registration fee includes the following: attendance at all conference sessions, conference materials, two lunches and four coffee breaks. All registrations must be submitted together with payment. Registration fee is charged based on date of payment and not date of registration.

Any cancellation must be confirmed in writing to the Secretariat. Refund of fees less 50% administration charges may be applied for until **11<sup>th</sup> November 2017**. It is regretted that after this date no refunds can be made.

All payments are to be issued in favor of  
**MALAYSIAN ASSOCIATION FOR THE STUDY OF OBESITY (MASO)**

Account number : 0140-8433-1516

Swift Code : MBBEMYKL

Bank Name & Branch : Maybank (Bukit Bintang Branch)

Important Note : Scanned copy of TT slip MUST be emailed to  
[maso.obesity@gmail.com](mailto:maso.obesity@gmail.com)

## *How to Register*

This conference will fully utilize **ONLINE REGISTRATION**. Please register online at <http://www.maso.org.my/cgi-bin/RegisterMASO.cgi> OR go to the MASO website at [www.maso.org.my](http://www.maso.org.my) and click on the link to the Online Registration Form. Please print out the registration form once you have completed it and submitted online.

Please email your completed registration form, along with proof of registration fees to the MASO Secretariat; attention to Assoc. Prof. Dr. Hazizi Abu Saad or Dr. Chin Yit Siew at [maso.obesity@gmail.com](mailto:maso.obesity@gmail.com)

# Scientific Programme

TIME	DAY 1 (Monday, 20 <sup>th</sup> Nov 2017)	DAY 2 (Tuesday, 21 <sup>st</sup> Nov 2017)
0800 – 0900	Registration	-
0900 – 1000	<b>PLENARY LECTURE 1</b> <i>“Adipose Tissue Expansion Hyperplasia &amp; Hypertrophy Related Events”</i> Prof. Dr. Max Lafontan (LIA)	<b>PLENARY LECTURE 2</b> <i>“Current and Future Research Direction on Obesity: an Asian Perspective”</i> Prof. Dr. Christiani Jeyakumar Henry (A*STAR)
1000 – 1045	<b>OPENING CEREMONY</b>	Coffee Break
1045 – 1100	Coffee Break	<b>SYMPOSIUM 3</b>
1100 – 1240	<b>SYMPOSIUM 1</b> <b>ADDRESSING DETERMINANTS OF OBESITY</b>  <i>“Trends of Adult Overweight and Obesity in Malaysia”</i> Dr. Mohd Tahir Aris (MOH)  <i>“Food Environment Policy Analysis: Where Are We in the Battle Against Obesity?”</i> Prof. Dr. Tilakavati Karupaiah (UKM)  <i>“Genetics of Obesity in Malaysian Population: Current Scenario and Future Predictions Towards Developing Anti-Obesity Strategy”</i> Assoc. Prof. Dr. Atif Amin Baig (UniSZA)  <i>“Perception to Ingestion: How Sensory Properties Influence Calorie Selection, Eating Behaviours and Energy Intake”</i> Dr. Ciaran Gerard Forde (A*STAR)  <i>“Sociocultural: Sociology of Obesity”</i> Prof. Dr. Jean-Pierre Poulain (Taylor’s)	<b>FREE COMMUNICATION</b>  <i>“Gut Microbiota and Obesity”</i> Assoc. Prof. Dr. Kalavathy Ramasamy (UiTM)  <i>“Relating Eating Out and Obesity: Social Environment vs. Physical Setting”</i> Dr. Elise Mognard (Taylor’s)  <i>“Dietary Intake, Physical Activity Level, Body Composition and Lipid Changes in Adolescents: Analysis from Cohort Study”</i> Assoc. Prof. Dr. Hazreen Majid (UM)  <i>“Weight Management from the Psychological Perspective”</i> Dr. Syarifah Azizah Wan Ahmadul Badawi (IIUM)  Speaker 5 TBC
1240 – 1400	Lunch & Poster Viewing Session	Lunch & Poster Viewing Session
1400 – 1540	<b>SYMPOSIUM 2</b> <b>ACTION PLANS FOR OBESITY PREVENTION</b>  <i>“Ministry of Health Malaysia’s Strategies in Obesity Prevention”</i> Dr. Feisul Mustapha (MOH)  <i>“Industries Role in Sustaining Food Systems to Promote Healthy Diet”</i> Raja Zalina Raja Safran (FMM)  <i>“Combating NCD: KOSPEN @ Putrajaya”</i> Dr. Husnina Ibrahim (MOH)  <i>“Anti-Obesogenic Environment: Sports and Recreational Initiatives”</i> Khalilurrahman Kamaruz-zaman (Putrajaya Corporation)  <i>“Past, Current and Future of Bariatric Surgery in Malaysia”</i> Prof. Dr. Chin Kin Fah (Taylor’s)	<b>SYMPOSIUM 4</b> <b>INNOVATION FOR HEALTHY FUTURE</b>  <i>“Strategies for developing satiety enhancing and satiety enhancing foods and beverages model”</i> Dr Chong Li Choo (Taylor’s University)  <i>“Apps on Diet Management and Physical Activity”</i> Prof Dr Shamala Subramaniam (UPM)  <i>“Parenting vs Pestering: The Children’s Story Book to Balance Unhealthy vs. Healthy Foods”</i> Sameeha Mohd Jamil (UKM)  <i>“Development of healthy cook books to prevent obesity among adults”</i> Prof Dr Ruzita Abd Talib (UKM)  Speaker 5 TBC
1540 – 1700	<b>YOUNG INVESTIGATOR’S SYMPOSIUM</b>  Five (5) papers - TBC	<b>SYMPOSIUM 5</b> <b>FREE COMMUNICATION</b>  Five (5) papers - TBC
1700	Coffee Break	<b>PRIZE GIVING &amp; CLOSING CEREMONY</b>

# *Invited Speakers*

## PLENARY SPEAKERS



**Professor Max Lafontan** is a principal investigator at the French National Institute for Health and Medical Research (Inserm). Prof. Lafontan obtained a PhD and a Doctorat-es-Sciences thesis from University Paul Sabatier (Toulouse, France). In 1985, he moved to Inserm as principal investigator and from 1988-2002, headed the Inserm Unit 317 (Adrenergic Regulations and Metabolic Adaptations) and the Institute Louis Bugnard Research Centre from 1990-1997. His original team contributed to the identification of human fat cell alpha2-adrenergic and neuropeptide Y receptors and to the definition of the molecular determinants of the interplay between beta- and alpha2-adrenergic receptor mediated-events in fat cells of various species.



**Professor Henry** is currently Director, Clinical Nutrition Research Centre, A\*STAR in Singapore. Concurrently, he is a Professor of Nutrition in the Department of Biochemistry at National University of Singapore. Prior to his arrival to Singapore in 2011, he was the founding director of the Functional Food Centre in Oxford. He initially trained as a Food scientist and subsequently obtained his MSc and PhD in Nutrition from the London School of Hygiene and Tropical Medicine. In recent years, his interest has been in understanding glycemic control, the role of glycaemia in body weight regulation, food-nutrient interactions and functional foods.

## SYMPOSIUM SPEAKERS

Atif Amin Baig (Assoc. Prof. Dr.), Universiti Sultan Zainal Abidin  
Chong Li Choo (Dr.), Taylor's University  
Chin Kin Fah (Prof. Dr.) Taylor's University  
Ciaran Gerard Forde (Dr.), A\*STAR, Singapore  
Dr. Elise Mognard (Dr.) Taylor's University/Toulouse University, France  
Feisul Idzwan Mustapha (Dr.), Ministry of Health Malaysia  
Hazreen Majid (Assoc. Prof. Dr.) (University Malaya)  
Husnina Ibrahim (Dr.), Ministry of Health Malaysia  
Jean Pierre Poulain (Prof. Dr.), Taylor's University/Toulouse University, France  
Kalavathy Ramasamy (Assoc. Prof. Dr.) Universiti Teknologi MARA  
Khalilurrahman Kamaruz-zaman, Putrajaya Corporation  
Raja Zalina Raja Safran, Federation of Malaysian Manufacturers  
Ruzita Abd Talib (Prof. Dr.) Universiti Kebangsaan Malaysia  
Shamala Subramaniam (Prof. Dr.) Universiti Putra Malaysia  
Syarifah Azizah Wan Ahmadul Badawi (Dr.) International Islamic University M'sia  
Tahir Aris (Dr.), Institute of Public Health, Kuala Lumpur  
Tilakavati Karupaiah (Prof. Dr.), Universiti Kebangsaan Malaysia